

About Nonprofit VOTE

Founded in 2005, Nonprofit VOTE partners with America's nonprofits to help the people they serve participate and vote.

We are a leading source of nonpartisan training, materials and other resources for nonprofits doing voter engagement work.

For more information, visit us online at
www.nonprofitvote.org



WHAT IS GOTV?

- GOTV stands for Get Out The Vote
- GOTV can increase voter turnout by providing timely information to voters
- Typical traditional GOTV tactics include door-to-door canvassing, phone banking, lit drops, mailers, and robo-calls



THINGS TO CONSIDER

- Who will you be able to reach in the next few weeks?
- How will you reach them? How will you interact with your constituents, clients, and consumers over the next few weeks?
- Are staff and volunteers adequately prepared to take part in your planned activities and answer voters' questions?





MESSAGES THAT WORK

- **Stand up:** It's important to stand up for our rights and elect leaders who will lift up our country and our communities. America's future is our future, and we need to vote and make sure the politicians hear our voices and know we count and we matter.
- **Your voice matters:** Your vote — along with everyone's vote — matters. It lets politicians know that the American people have an opinion, and that they need to listen to what we have to say.
- **We need your help.** We count on your support to send a message to the politicians that what we do and the services we provide are important.

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Voter Information Guides

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SAME DAY VOTER REGISTRATION

Bring proof of residence:

- A current and valid State of Wisconsin Driver License or State ID card.
- Any other valid official identification card or license issued by a Wisconsin governmental body or unit.
- Any identification card issued by an employer in the normal course of business and bearing a photo of the card holder, but not including a business card.
- A real estate tax bill or receipt for the current year or the year preceding the date of the election.
- A university, college or technical college identification card (must include photo) ONLY if the voter provides a fee receipt dated within the last 9 months or the institution provides a certified housing list to the municipal clerk.
- A gas, electric or telephone service statement (utility bill) for the period commencing no earlier than 90 days before registration.
- A bank statement.
- A paycheck or paystub.
- A check or other document issued by a unit of government.
- A letter on public or private social service agency letterhead identifying a homeless voter and describing the individual's residence for voting purposes.
- A residential lease that is effective on date of registration. (Not valid if registering by mail.)
- An intake document from a residential care facility such as a nursing home or assisted living facility.

Acceptable Photo IDs

WI DRIVER LICENSE



US UNIFORMED SERVICES



US PASSPORT BOOK OR CARD



WI DRIVER, STATE ID, OR IDPP RECEIPT



CERTIFICATE OF NATURALIZATION



WI STATE ID



VETERAN AFFAIRS ID CARD



UNIVERSITY / COLLEGE TECH COLLEGE

+
ENROLLMENT
VERIFICATION

TRIBAL ID

WHAT'S ON MY BALLOT

- What's On My Ballot**
- My Ballot
- Need Assistance?**

Find your municipal clerk by searching for your name or address

SEARCH BY ADDRESS

*=Required Field

Search for My Ballot

Your ballot and local election information are based on where you live. Enter your street address and city to:

- See what will be on your next ballot

Search [+ Search Tip](#)

Street Address*

EARLY VOTING ACTIVITIES

- **Vote by Mail/Absentee Ballots:**
 - Help your community get and fill out absentee ballot applications.
 - Find and promote the deadlines for applying and turning it in.
- **Early Voting In Person:**
 - Promote where and when to vote early in person (municipal clerk's office on weekdays from October 22, 2018 until 5:00 p.m. on November 2, 2018)





REHEARSING YOUR VOTE

There's evidence that asking someone to visualize or think through their own plan to vote increases their odds of turning out. But they really have to think it through. Ask questions that prompt folks to do that:

- “Are you voting early or on Election Day?”
- “Are you going before work? I usually go after.”
- “Do you have the photo ID needed to cast your ballot?”

GET THE WORD OUT

- The election should be visible to everyone you interact with
 - Use signage and posters
- Use your communications: newsletter, social media, local radio shows, community access TV,
- Get a group of volunteers together to phone canvass your contacts



ELECTION DAY!

- **Provide Election Assistance:** Be able to answer questions about:
 - Where to get help voting
 - How to find your polling place
- **Ask “Have you voted?”** Ask everyone if they voted or need help voting
- **Celebrate Democracy:** Make Election Day special. Have a party.

