

MicroPlace
My investment does good. Does yours?
Learn more

MicroPlace

Investing money where your heart is

I invest in dreams.
MicroPlace

The Issue...

40%
of
Humanity
lives on
less than
\$2 a day

Source: www.womenfightpoverty.org

Solution...

Microfinance

- Effective at transforming people on the margins of society to economically productive individuals
- Financial services to low income people
 - credit, savings, housing, training
- 100 million reached
- \$25 billion deployed



The Problem...



WANTED
300 billion dollars
To fund financial services for
900 million people

*Jennifer Meehan, Grameen Foundation USA, 2005

300 Billion Dollars?

<p>Governments</p> 	<p>Donors</p> 
<p>Institutional Investors</p> 	<p>Individual Investors</p> 

The Answer...




Unleashing a previously untapped source of capital:



The Every Day Investor

Connecting Sustainable Philanthropists to Self Sustaining Entrepreneurs

\$1,000 loaned. \$1,050 returned.*
Countless lives changed.



SAMU • PORTLAND, OREGON SAMU • MUMBAI, INDIA

* Based on 5% return. Returns on MicroPlace vary from 1-6%.

A different perspective on poverty



The **HUMAN** face of poverty

Harina Barin

How it Works...

MicroPlace on CBS Evening News with Katie Couric



Thank you

MicroPlace is only available to US residents. You should carefully consider information in the relevant prospectus, including investment objectives, risks, charges and expenses, before investing.
